

## MASTERS IN THE UK

*"It is often hard to distinguish between the hard knocks in life and those of opportunity.  
~Frederick Phillips"*



Sonny Runas (4th from right) and friends at the University of Hertfordshire

Sonny Runas, "The BIG man with BIG achievements", graduated BS Entrepreneurship with honors and received the Novus Ordus Award last 2007. After graduation, he continued his business; the distribution of medical equipment for one year and went to UK for further studies, hoping to finish with a Masters in Marketing (MM) Degree at the University of Hertfordshire in London. With his thirst for gaining more experience in life, he gained appreciation for everything he went through, especially after graduation. Most of his colleagues realized that we should appreciate everything we've gone through because everything has its own purpose in life, much like what Sonny has experienced in UK.

According to him, school has been very useful and advantageous in his career path. He explained that most of the lessons taught here was the same as what we are taught in ESA. There's this one incident where they were taught Balance Scorecard, which they took in one of their venture series with Sir Pax Lapid. The funny thing was, their classmates, mostly Asians, didn't have any idea what was being taught. So there came an opportunity where his colleague and fellow alumni, Adrian Valdez, tutored their classmates about it. The other thing that differed us from their culture, was that their professors won't bother knowing or calling your name to get your opinion during class, There is no interaction in any way, as if their work is in and out of the classroom only.

His advice to ESA students is this: "appreciate what you're doing now and DON'T WAIT until you've graduated. With that you can emerge yourself completely to the experience of being where you are. It's going to be a great advantage in both business and pursuing further studies. Don't make a mistake of appreciating it after you achieved it."

*"Learn everything you can, anytime you can, from anyone you can - there will always come a time when you will be grateful you did." -Sarah Caldwell*



Joseph Sonora and Benito "Sonny" Runas on Graduation Day



Subic Eco Trip