

ESA Basketball

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Basketball is in the hearts and minds of majority of Filipinos in the country. Its popularity has actually escalated from the time our parents have only started to appreciate the beauty of the game but the transition period has been so rapid that one could just imagine the zooming status it has reached in just a short span of time. Of course, we can attribute the phenomenon to the economics of the sport where it is probably one of the cheapest. All you have to do is to get a ball, look for space, gather some people and viola; you can already play the game. You need not purchase expensive gadgets and sporting paraphernalia just for you to play the sport. Another factor is media and technology where access has become very easy. Thanks to the ever wonderful internet and satellite feeds from the US, everybody can practically watch popular leagues around the world live. And this does not include the ever growing media skills our country has adapted from our Western counterparts just to make our brand of basketball more appealing to the people. In short, positive reception from the populace has peaked to an all time high. Nowadays, children as young as preschool level have already been oriented with basketball. And as these kids grow older, their

consciousness of the game has likewise developed and with much ardor.

It is my understanding that the young and enterprising students from Entrepreneur School of Asia love



basketball. In fact, these fine individuals gather together twice a week and play for 3-4 hours, enjoying the fastbreak plays, the constructed plays in the court, and the simple camaraderie from each player. I notice how a freshman of ESA would know the elder statesman, so to speak, who plays with him on that sacred Tuesday and Thursday schedule. It only means one thing: these players know their game and they know their schoolmates. It is not surprising why the players are familiar with one another. For one, the population of the school is not as big compared to the other colleges and universities in the metropolis and another is the seemingly displayed closely-knit culture in the campus where everyone practically knows one another.

ESA, with Joel Santos and Ed Silva spearheading the plans and activities of the school, has contemplated on the situation and decided to push through with the ESA Basketball program. The addition of a basketball team for the school, inculcating a new system, and development and enhancement of the players' skills would be put to a premium, joining friendly competitions and leagues might be, after all, more realistic in the future.

So the ESA Basketball team is now for real. Try outs has started just this February and will continue until the end of the term. The foremost emphasis of the team is dedication and full commitment. Students who would love to be included in the team may play and practice with the group until such a time comes when the school may be able to form the varsity team and a training team. All eligible college students with good scholastic records are highly encouraged to participate and benefit from this opportunity. If you are a team player, enthusiastic, and dedicated, this is your chance to be a varsity basketball player from ESA.

And who knows, the outside world might soon take notice...